MINING DISRUPT®

BITCOIN MINING | AI INFRASTRUCTURE | HPC

THE NEXT CHAPTER STARTS IN TEXAS

EXHIBITOR GUIDE

DALLAS, TEXAS

MARCH 22–24, 2027



Wall-To-Wall Buyers



Hardware At Full Scale

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THE BITCOIN MINING, AI INFRASTRUCTURE & HPC EXPO

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WHY EXHIBIT?

Since 2019. Now in our 9th year.

Still the only floor on earth where these three industries meet.

UP TO 200 EXHIBITORS	10,000 ATTENDEES	100+ MEDIA	3 DAYS

WHO IS STANDING IN FRONT OF YOUR BOOTH

BITCOIN MINING

- Mining Operators
- ASIC Manufacturers
- Hosting & Colocation
- Pools & Firmware
- Repair & Resale
- Bitcoin Services

ONLY HERE — THE CONVERGENCE

- Power, Energy & Grid
- Land & Energized Sites
- Capital & Project Finance
- Builders & EPC
- Logistics & Freight
- Immersion & Liquid Cooling
- Oil & Gas / Stranded Energy
- Insurance & Risk

AI INFRASTRUCTURE + HPC

- AI Infrastructure
- HPC Services
- Data Center Operators
- Chip Makers & GPUs
- Fabrication & Supply
- Frameworks & Software

NOBODY ELSE PUTS THEM IN ONE ROOM

SEGMENT	SC	GTC	DCW	DCD	OCP	MINING DISRUPT
Bitcoin Mining	—	—	—	—	—	FULL
Mining → AI Conversion	—	—	—	—	—	FULL
Stranded Energy / Oil & Gas	—	PART	—	—	—	FULL
Energized Land & Sites	—	—	PART	PART	—	FULL
AI Infrastructure + HPC	FULL	FULL	PART	PART	FULL	FULL

RETURN ON INVESTMENT

100% BUYERS

A B2B trade floor. Operators, builders and the people who sign the cheque — not consumers.

8–50× PER MW

What a megawatt earns once capacity converts to AI. Your buyers are deciding it this year.

~3 GW CONTRACTED

IT load already signed at current and former Bitcoin miners. It is happening now.

NINE YEARS. ONE FLOOR. NO SUBSTITUTE.

YOUR COMPETITOR IS READING THIS PAGE TOO.

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OWN THE STAGE

Only five packages include stage time.
The top three own the keynote — with the entire event in the room.

100+ MEDIA PARTNERS | LIVESTREAMED WORLDWIDE | ONE FULL-HOUSE KEYNOTE



THE FULL-HOUSE KEYNOTE
Every Seat. One Stage.



YOUR 30 MINUTES
The Voice They Quote



Fireside — Build The Trust



Panel — Own The Debate



100+ Media Partners, Lenses Up



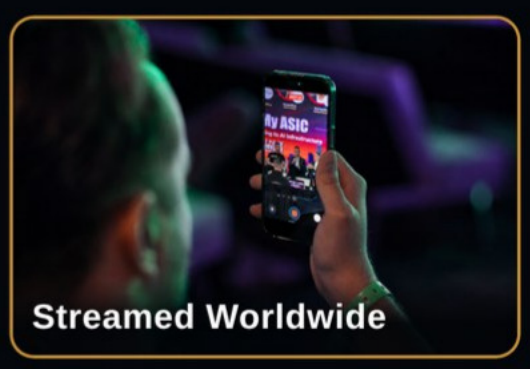
Deep Dive — Prove It Live



A Room That Stays



They Shoot Your Slide



Streamed Worldwide

STAGE TIME IS FINITE. IT SELLS BY PACKAGE.

ONLY THE TOP THREE TIERS SPEAK TO THE FULL HOUSE

EXCLUSIVE	PREMIUM	LIMITED	FEATURED	INCLUDED
POWERED BY	TITLE	FLAGSHIP	PREMIER	CORE
30 MIN	20 MIN	15 MIN	10 MIN	5 MIN
FULL-HOUSE KEYNOTE	FULL-HOUSE KEYNOTE	FULL-HOUSE KEYNOTE	STAGE SLOT	STAGE SLOT

THE 30-MINUTE KEYNOTE EXISTS ONCE A YEAR.

ONE COMPANY GETS IT. THE REST WATCH IT.

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MOBILE DATA CENTER SHOWCASE

You cannot ship a megawatt in a brochure.
Your competitor just drove theirs onto the floor.

SHOWCASE SPACE

$1K

PER LINEAR FOOT

BRING THE BUILD. SELL IT ON THE FLOOR.

Roll in complete mobile data centers, immersion tanks, transformers, switchgear and pumps. Buyers walk your hardware, touch it, and write orders on the spot.

REQUIRES AN EXHIBITING OR NON-EXHIBITING PACKAGE

HYDRO • IMMERSION • AIR COOLED • POWER • CONTROLS


FULL-SCALE MODULES
On The Show Floor


BUYERS INSIDE THE BUILD
Live Walkthroughs


Double-Stack Deployment


Immersion & Liquid Cooling


Tank Systems


Air-Cooled Racks



Transformers


Switchgear & Controls


Pump & Fluid Systems

FLOOR SPACE HERE IS CAPPED BY THE LOADING DOOR.

NOT BY BUDGET. WHEN IT'S FULL, IT'S FULL.

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EXCLUSIVE PRESENTING PARTNERSHIP — ONE AVAILABLE

POWERED BY
[YOUR BRAND]

When it’s gone, it’s gone for a year.

WHAT “POWERED BY” MEANS

The entire event runs under your logo.

The stage. The magazine. The expo floor. The livestream.



OWN THE MORNING

30-Minute Headline Keynote



OWN THE COVER

Official Magazine



OWN THE FLOOR

Dominant 20' x 20' Booth

ONE PACKAGE. TOTAL EVENT DOMINANCE.

REACH

Event Branding + Livestream

ACCESS

Team-Wide VIP + 10 Elite Passes

CONTACT US BEFORE YOUR COMPETITOR DOES.

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EXHIBITOR PACKAGES

SCALE YOUR PRESENCE. OWN YOUR CATEGORY.







POWERED BY

EXCLUSIVE — ONE AVAILABLE

CONTACT US

EXHIBIT	Dominant 20' x 20' custom designed booth
ASSETS	Full furniture sets + expo social space branding
STAGE	30-min headline keynote — own the morning audience
MEDIA	Official magazine cover + event-wide brand dominance
EVENTS	Official Party or After Party
ACCESS	Team-wide VIP passes + 10 Elite passes

THE ENTIRE EVENT, UNDER YOUR LOGO.

TITLE — $100K

STAGE PRIORITY — LIMITED

EXHIBIT	20' x 20' trussing booth · 4 TV displays · 2 sofas · 4 ottomans
ASSETS	Coffee table · display table · skirted table · 2 chairs
STAGE	20-min keynote · discussion panel · fireside
MEDIA	Interview · livestream ad · website + social · expo social space branding
ACCESS	Team-wide general passes · 8 VIP · 4 Elite

OWN THE STAGE. COMMAND THE FLOOR.

FLAGSHIP — $50K

LIMITED AVAILABILITY

EXHIBIT	10' x 30' · 20' backdrop · table + 2 chairs · 2 sofas · 4 ottomans
LOUNGE	Coffee table · branded 10' x 10' recharge lounge + sofa set
STAGE	15-min keynote · panel opt-in or fireside · interview video
ACCESS	15 general · 4 VIP · 2 Elite

A FOOTPRINT BUYERS CAN'T WALK PAST.

PREMIER — $25K

- 10' x 20' · 20' backdrop
- Table + 2 chairs · sofa · 2 ottomans · coffee table
- 10-min keynote · panel opt-in
- 10 general · 2 VIP · 1 Elite

CORE — $12.5K

- 10' x 10' trussing booth · printed backdrop
- Table + 2 chairs
- 5-min keynote · website logo · social
- 5 general · 1 VIP

DISRUPTOR — $2.5K

- High-top table + 2 high-top chairs
- Roll-up banner
- Website logo · social announcement
- 1 general

NON-EXHIBITING PACKAGES

50% OFF THE EXHIBITING RATE

DISRUPTOR	CORE	PREMIER	FLAGSHIP	TITLE
$1.25K	$6.25K	$12.5K	$25K	$50K

All package line items included — except booth space and booth assets.
Powered By excluded.

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EXHIBIT & ACTIVATION ADD-ONS

A booth buys you a spot. These buy you the room.
Every activation is one company only — claimed for the year.

SIGNATURE SOCIAL ACTIVATIONS



EXCLUSIVE

Official Pre-Party

$50K

The first handshake of the week happens under your logo — before a competitor opens their booth.



EXCLUSIVE

Private Dinners

$30K

One table. Your buyers. No competitors in the room, and three hours nobody can interrupt.



EXCLUSIVE

Cigar Lounge

$20K

Where the conversation that started on the floor turns into a signature. Your brand hosts it.

Official After Party — $40K

The last night everyone talks about for a year.

Founders Dinner — $30K

The table where founders decide who they build with next.

REQUIRES AN EXHIBITING OR NON-EXHIBITING PACKAGE

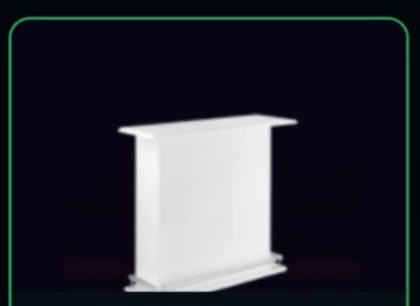
BRAND VISIBILITY

Badge & Lanyard	$25K	Conference Bag	$25K
LED Tower	$20K	Recharge Lounge 10' x 10'	$20K
Coffee Sponsor	$15K	Branded Water	$15K
Livestream 30-Sec Ad	$10K	Conference Bag Insert	$10K
Magazine Full-Page Ad	$2.5K	Conference Wristbands	CONTACT US
10 Scattered 70" Screens	CONTACT US		

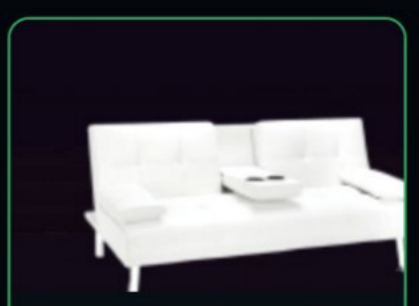
BOOTH FURNITURE + TECH



TV DISPLAY
55" $550
70" $850



DISPLAY TABLE
$800
Branded $1,200



MODERN SOFA
$600



COFFEE TABLE
$600



2 OTTOMANS
$250

110V ELECTRICAL OUTLET — TV DISPLAY POWER NOT INCLUDED — **$300**

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Space is claimed first-come. Start the conversation today.

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EMAIL	miningdisrupt.com/#contact
TELEGRAM	t.me/MiningDisruptOfficial
X	x.com/MiningDisrupt
YOUTUBE	youtube.com/c/miningdisrupt

RESERVE YOUR SPACE BEFORE YOUR COMPETITOR DOES.



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